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**Park Madison Partners' Nancy Lashine Speaks at Latin Market's 2<sup>nd</sup> Annual Colombian Investors Forum**

***Addresses emerging real estate opportunities based on the firm's research on Colombia's economy, history and culture***

New York, NY, February 11, 2013 – [Nancy Lashine](#), Managing Partner and Co-founder of [Park Madison Partners](#), joined a panel of industry professionals and advisors at the 2<sup>nd</sup> Annual [Colombian Investors Forum](#) to provide institutional investors with research-based data on the private equity real estate opportunities in Colombia. The Forum was organized by [Latin Markets](#) and took place in Bogota, Colombia on February 7<sup>th</sup> & 8<sup>th</sup>.

The Forum brings together investors, funds, and advisors to discuss investment strategies, due diligence, asset allocation, and alternative opportunities in Colombia and throughout the world.

“With the third largest population in Latin America, the attractive fundamentals shaping the macro economy in Colombia should create significant opportunities in local real estate,” said Lashine. “New infrastructure is pulling the country together into a single political and economic community and, as a result, Colombian real estate is now emerging as an institutionally suitable market.”

Ms. Lashine was part of a panel discussing domestic, regional and global opportunities in real estate. Lashine provided her views based on the white paper the firm published in January entitled [Colombia's Rise: A Primer for International Investors](#), which emerged from the firm's due diligence on the emerging real estate opportunity in Colombia.

## **About Park Madison Partners**

Park Madison Partners is a New York-based real estate placement and advisory firm focused on the global real estate private equity and private funds industry. Park Madison Partners was founded to offer clients capital raising and strategic consulting services with a high degree of customization, integrity and accountability. The firm provides a relationship-driven approach to structuring and marketing assignments and offers its clients access to institutional investors across North America. Park Madison Partners is a member of SIPC-FINRA and is certified with the Women's Business Enterprise National Council.

For further information, please visit [www.parkmadisonpartners.com](http://www.parkmadisonpartners.com)

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